Welcome!

- **The Warrior Yearbook Staff**
  - Students in this class form the High School Yearbook Staff, creating and producing our yearbook.
  - Having high energy and lots of school spirit is a must!
  - Students will be responsible for photography, layout and design of pages, gathering information for text within yearbook, promoting yearbook sales, securing yearbook sponsors, and meeting production deadlines.
  - Each student will choose to work either on the Yearbook Production staff, or the Public Relations staff. We have Editors and Managers to assist on all levels and tasks, but ultimately, publishing a yearbook takes a united effort. This responsibility must be understood when signing up for this course. Students must be willing communicators – discussing, sharing, asking questions, etc.
  - Contact me using the information on the top right-hand corner of this syllabus.
  - Students will be aware of due dates and deadlines by checking our in-class bulletin board, and other handouts. Ask students to describe for you what they are working on, and working towards. Ask students to give you information on the skills they are learning, and their responsibilities for production and assessment. If you need more delineated information please look for postings on my WHS teacher directory webpage, in the “Synergy” program, or contact me using the information notes above.

- **Syllabus - Skills Workshops**
  - Week #1: Real Skills for the Real World and Functions of the Yearbook
  - Week #2: Photography & Marketing – Staff Roles and Responsibilities
  - Week #3: Theme & Public Relations – Coverage and Features
  - Week #4: Layout, Design and Photojournalism – Art & Technology
  - Week #5: Copy Production – Storytelling, Reporting & Editing
  - Week #6: The Business of Yearbook
  - Week #7 to Week #13: Page Production and Public Relations Campaign

- **Assessment**
  - Yearbook is a deadline driven course; missing deadlines ultimately costs our school, and therefore our student body, overage charges and more money, so meeting deadlines is of utmost importance. Our production deadlines don’t change because you decide not to do your work: Missing deadlines will result in a score of zero.
  - Your grade will be a reflection of your performance while creating and producing our yearbook. Grades will be given for photography assignments, journalism assignments, technical skills, marketing and promotion, meeting deadlines, creativity, teamwork, attitude, and effort. Written tests will also be given to assess student knowledge of yearbook related information.
You can access grade information through the secure portal of StudentVue or ParentVue in our grade program “Synergy”

You can access lesson plan information through “Synergy” as well as through my teacher page on the WHS web directory.

Grades will be updated once a week.

Student grades will be based on participation and work ethic, as well as creativity and production of the following:

✓ The Yearbook Staff will be assigned a number of spreads to design, layout, research, photograph and write copy for the book. They will be given mini-deadlines in order to facilitate final yearbook production.

✓ The Public Relations staff will be assigned a rotating schedule of producing the weekly “Stall” (a restroom reader), promoting the yearbook with a iMovie production, and creating a celebratory bulletin board in our main hall. They will also assist our Business Manager with other marketing tasks.

Yearbook final exams are the production of the above noted items.

When the final deadline for both the main yearbook and the spring supplement has been met, we will spend the remainder of time working on skills, and preparing for next year’s yearbook production.

❖ The Warrior Way - Code of Conduct

❖ Follow WHS rules and policies at all times

❖ Students are considered yearbook staffers, and must sign a contract, along with their parents, agreeing to our operating structure. Please refer to the contract for details.

❖ Remember that your attitude and behavior represents all of our staff and the school - Demonstrate a positive and cooperative attitude toward each other and those with whom you come in contact

❖ Respectfully handle all equipment and materials associated with production (cameras, SD cards, computers, etc.). You will be held responsible for lost, or damaged items.

❖ Be responsible, be accountable, and be eager to do your best!

❖ As for me...  

I am happy to be teaching you and to be a part of your education, of which you are the owner. Everyday you make the choice about what you will do, and what you get out of this experience. My primary goal is to teach you to be an effective communicator, be a positive contributor to our staff, and to learn a variety of skills for real world workforce application. I will hold you to high expectations, but I am also right beside you to help you rise to the challenge. Please do not wait to visit with me if you are struggling or have questions. I am here to teach you 😊